

## Afiniti Privacy Policy

### ANNEX 1

Category of personal information	How we use it	Legal basis for the processing
<p><b>Contact information and basic personal details</b> such as your first name, last name, phone number, and e-mail address.</p>	<p>We use this information to operate, maintain and provide to you the features of the Site.</p>	<p>The processing is necessary for:</p> <ul style="list-style-type: none"> <li>• the performance of a contract and to take steps prior to entering into a contract; and</li> <li>• our legitimate interests, namely administering the Site, for marketing purposes and communicating with users.</li> </ul>
	<p>We use this information to communicate with you, including sending Site-related communications (such as information about updates to the Site, and any news, alerts and marketing communications (in line with your settings and options)).</p>	<p>The processing is necessary for:</p> <ul style="list-style-type: none"> <li>• the performance of the contract and to take steps prior to entering into a contract; and</li> <li>• our legitimate interests, namely administering the Site, for marketing purposes and communicating with users.</li> </ul>
	<p>We use this information to deal with enquiries and complaints made by or about you relating to the Site.</p>	<p>The processing is necessary for our legitimate interests, namely administering the Site, for marketing purposes and communicating with users.</p>
<p><b>Information about the original or current provider of your telephone number.</b></p>	<p>We use this information to: (i) build, evaluate and improve Afiniti’s models and algorithms for optimizing call routing; (ii) analyze the effectiveness of Afiniti’s services; and (iii) generate and analyze trends in the aggregate.</p>	<p>The processing is necessary for our legitimate interests, namely, to improve Afiniti's products and services.</p>
<p><b>Personal Information about prospective employees.</b> We collect Personal Information about prospective employees when they submit a job application form on our Site. For example, we may collect an applicant’s first and last name, phone number, email address, city and country of residence, and any other Personal Information that the applicant voluntarily submits to us, such as information contained in a cover letter, resume, or curriculum vitae.</p>	<p>We use this information to:</p> <ul style="list-style-type: none"> <li>• communicate with prospective employees regarding their relationship with us;</li> <li>• assess and maintain a record of suitability or eligibility for a role; and</li> <li>• fulfil our obligations to regulators, including demonstrating the suitability of employees for their role to regulators and professional bodies.</li> </ul>	<p>The processing is necessary for:</p> <ul style="list-style-type: none"> <li>• the performance of a contract and to take steps prior to entering into a contract;</li> <li>• our legitimate interests, namely managing our human resources and fulfilment of our professional obligations; and</li> <li>• compliance with a legal obligation to which we are subject.</li> </ul>